

December 7, 2020

The East Lampeter Township Industrial and Commercial Development Authority met on Monday, December 7, 2020, at 7:00 pm. at the East Lampeter Township Office: 2250 Old Philadelphia Pike, Lancaster, PA 17602. The meeting was called to order by Mr. John Blowers, Chairman. In addition to Mr. Blowers members present were Mr. Corey Meyers, Mr. Ethan Demme via Zoom and Mr. Dave Buckwalter. Mr. Glenn Eberly was absent. Also present was Mr. Ralph Hutchison, Township Manager.

The meeting was held using Zoom, an internet web conference tool. A recording was played regarding the use of Zoom for this public meeting including instructions for the public to use in order to participate in the meeting.

The following persons signed in as being present in the audience:

Approval of the Minutes of the Monday, October 5, 2020 Authority Meeting

A motion was made by Mr. Meyer to approve the minutes as presented. Mr. Buckwalter seconded the motion, and it was passed by unanimous voice vote.

Old Business

a. Corridor Branding and Gateway Signage Consultant Services Agreement

Chairman Blowers stated that over two months or so a group of individuals got together representing Township staff, Board of Supervisors and business property owners in the Lincoln Highway corridor they reviewed and interviewed three different applicants who responded to the Township's request for proposals for the corridor branding and signage contract.

Mr. Hutchison stated that the group that interviewed all the consultants included Mr. Demme, Ms. Hitchens, himself, Mr. Kalpesh Vakil from the Wyndham resort and Mr. Ed Harris who is the president of Discover Lancaster. They interviewed all three consultant teams and afterwards concluded that of the three, Merje, had the best proposal and interview and was the preferred consultant. So, the Township reached out to them to have them put together a contract. Mr. Hutchison indicated that Merje's initial proposal was for about \$112,000.00, however after Township staff told them what their budget was and what they were hoping to accomplish they agreed to modify the price proposal. They did not modify any of the scope of services, it is the same as to what they had in their proposal as well as what was heard in the interview. The proposed contract is for all those services. The agreement is for \$98,365.00 which includes all the scope of services for branding, the gateway signage, and the corridor wayfinding signage program. Mr. Hutchison stated that he would recommend Authority approval.

Mr. Buckwalter made a motion to approve the agreement with Merje for Corridor Branding and Gateway Signage Consultant Services for \$98,365.00. Mr. Meyer seconded the motion, and it was passed by unanimous roll call vote.

New Business

None

Public Comment

None

Adjournment

A motion was made by Mr. Meyer and seconded by Mr. Buckwalter to adjourn the meeting. The motion was passed by unanimous voice vote.

Respectfully submitted,

Ralph Hutchison